

Message Text

UNCLASSIFIED

PAGE 01 AMMAN 04924 211029Z

46

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W
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R 210953Z JUL 75

FM AMEMBASSY AMMAN

TO SECSTATE WASHDC 5164

INFO AMEMBASSY ABU DHABI

AMEMBASSY BEIRUT

AMEMBASSY CAIRO

AMEMBASSY DAMASCUS

AMEMBASSY MANAMA

AMEMBASSY DOHA

AMEMBASSY MUSCAT

AMCONSUL DHAHRAN

UNCLAS AMMAN 4924

E.O. 11652: N/A

TAGS: BEXP, JO

SUBJECT: IOGA TRADE MISSION SA STATE OF MICHIGAN

REFERENCE: STATE A4295

1. AMMAN FEELS THAT, WHILE SUBJECT MISSION AREA OF SPECIALIZATION APPLICABLE TO JORDAN, SUCH A MISSION WOULD FIND LITTLE PROFIT IN VISIT HERE.

2. CONSTRUCTION MACHINERY, MATERIALS HANDLING EQUIPMENT AND MACHINE TOOLS ARE WELL COVERED BY U.S. FIRMS CATERPILLAR, CASE, ALLIS-CHALMER, MICHIGAN SNAP-ON AND RIGID TOOLS. US SUPPLIES ARE NUMBER ONE IN FIELD NOW, BUT MARKET IS NOT PRESENTLY LARGE ENOUGH TO ACCOMODATE LARGE EXPANSION. POTENTIAL IS HERE, BUT TOO LIMITED TO JUSTIFY FULL TRADE MISSION STOP.

3. HOWEVER, IF MISSION MEMBERS THEMSELVES FEEL JORDAN WORTHWHILE, WE WOULD WELCOME SUCH VISIT AND ATTEMPT ARRANGE GOOD PROGRAM. REF TIMING FINE, PLEASE ADVISE SOONEST IF JORDAN IS INCLUDED ON MISSION SCHEDULE.

LINDER

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NNN

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